



Lost In Travel

PHOTOGRAPHER - VIDEOGRAPHER - BLOGGER

All About Me



Hi, I am Lewis and I am a travel content-creator based in Scotland. In 2020, I decided to create Lost In Travel to document my travels and capture unbelievable memories via my camera. Since then, my love for film-making and photography has grown and with that so has my sense of adventure. I have taken my camera to many destinations including the fierce terrains of Iceland and the sweeping tropics of South East Asia. Each trip heightening my passion to continue on this journey to see the world, one shot at a time. However, I enjoy capturing my own home of Scotland the most and I'm always eager to explore more of my backyard - the extraordinary Scottish Highlands.



Lost In Travel is my form of inspiration to others wanting to see the world as I do. I hope that in capturing the happiest and simplest moments, I will prove how important it is to live life to the fullest. My brand allows me to express myself creatively in a way I have never done before..

With an honours degree in Theatre & Film Studies and a social media presence with a growing 6000+ audience, let's tell you why we should work together...

Statistics



5600+
followers



30000+
views



150+
followers



2500+
likes



WAYS TO COLLABORATE...



PLATFORMS:

YOUTUBE (AD INTEGRATIONS, PARTNERSHIPS & SHORTS)
INSTAGRAM (VIDEO, POST, REEL, IGTV & STORIES)
FACEBOOK (VIDEO, IMAGE & POST)
TIKTOK (VIDEO)

TYPES OF COLLABORATIONS & PARTNERSHIPS:

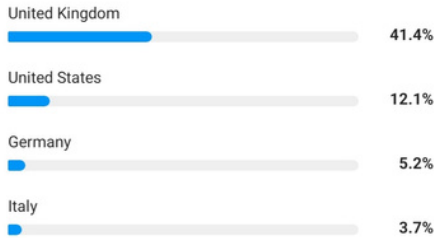
PRESS & SOCIAL MEDIA TRIPS
BRAND AMBASSADOR/PRODUCT SPONSORSHIP
BRANDED CONTENT
FREELANCE PHOTOGRAPHY & VIDEOGRAPHY
GIVEAWAYS/CONTESTS

MY AUDIENCE

THE MOST FREQUENT VISITORS

My work is seen by a wide range of people from many different backgrounds. Travel is an inclusive interest and this community is very diverse as seen from my statistics below.

Top countries



Gender



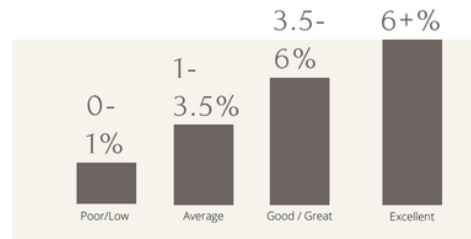
Top age ranges



MY ENGAGEMENT

THE CREME DE LA CREME

The industry standard sees the average of accounts having an engagement rate of 3%. As a result, collaborating with Lost In Travel will see a big portion of its audience supporting and engaging in the content created.



@lostintravel.blog
ENGAGEMENT RATE

4.35%

LET'S COLLABORATE

Collaborating alongside me will benefit both of us in substantial ways. Got a product that you want to promote? Or a location that you think my audience would wish to visit? I can help deliver the necessary information to my wide-ranged followers in a variety of ways:

- **PHOTOGRAPHY** posted across Instagram, Facebook & Twitter with a detailed caption advertising our partnership's purpose.
- **VLOGS** on YouTube for fans of longer-form content. Our partnership will be advertised throughout.
- **REELS/TIKTOK** videos
- Instagram **STORIES**
- **GIVEAWAYS** and so much more.



PHOTOGRAPHY

With captivating images from Scotland and all around the World, Lost In Travel has built up an established fanbase that anticipates and supports each and every photo. This is definitely my most valued style of content as I have worked hard over the years to create a style that can be framed on the wall or used as a lock screen on a phone, plus much more.

Camera Equipment: I use a Sony a7iii mirrorless camera alongside two lenses - the Tamron 28-75mm F/2.8 & Sigma Art 20mm F/1.4. Also, if you are interested in aerial photography, you have come to the right place as my DJI Mini 2 is always by my side.



PHOTOGRAPHY PORTFOLIO

As a professional photographer, I have worked on many different styles of photography such as landscape, city, portrait, wildlife, product and much more.





VLOGS

I also create vlogs that are roughly 10-15 minutes of high-tier storytelling and cinematics showcasing my life or location I am exploring. Throughout these videos, I convey the genuine, realistic side of travel mixed with the fictitious, fairytale element as that is often how I picture the adventure in my mind. I want to inspire people to make that leap into travelling the globe but to also understand that it isn't always going to be a joyous ride. My vlogs are the best method in emphasising my experiences real-time and therefore, collaborating alongside me on video-content would strengthen our topic and get messages delivered that would be limited with just photography.



LOST IN TRAVEL



TIKTOK/REELS

Also, alongside long-form videos, short and snappy content is very beneficial. TikToks or Reels on Instagram are a major source of information that can be tapped into to grow our brands quickly. This is the easiest method to go viral but also can be quite informative and give insights into the topic in a manner that only has our audience having to watch a 15-30 second video. I have used this form of content to deliver historical facts, lists and just to show off my subject in a desirable fashion.





BLOGS

The final outlet of content I want to discuss would be in the form of blogs. I also have my own website and on there is a plethora of stuff including my portfolio of photography, easy access to my vlogs but exclusively, you can read my blogs. Blogs are a great tool to inspire and give useful tips which cater for an audience that prefer to read this kind of information rather than watch it. I enjoy writing reflectively to let other people know my emotions and feeling towards certain things that I experience in this journey known as life. I have worked with a few companies such as BookItList to write blogs and lists and therefore, if you want written content from me, I am certainly able to deliver.



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BRAND PARTNERSHIPS

Here are a few brands I have created content for in the past...



THIS COULD BE YOU...

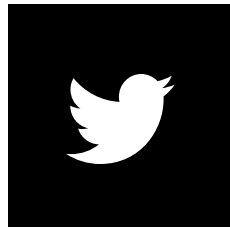


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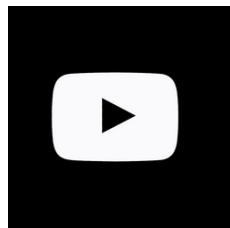
GET IN TOUCH...



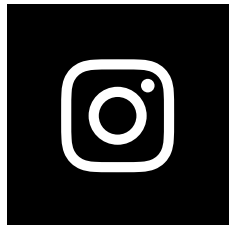
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